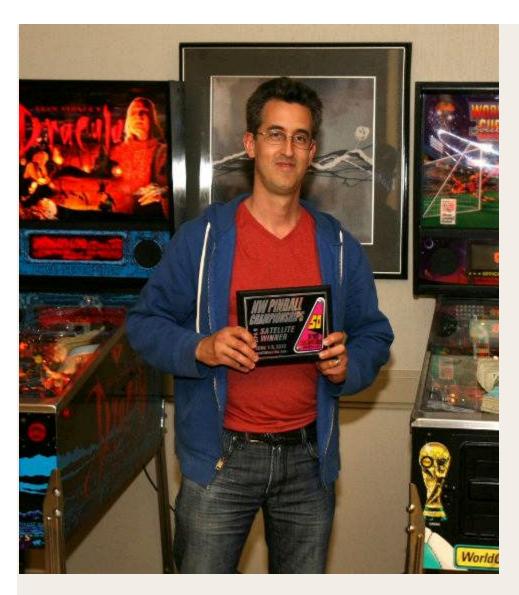


PINBALL RETURNS TO NEW YORK

By Spanner Spencer December 9, 2013 10:00 am

A brand new pinball arcade has opened its doors in New York city called Modern Pinball NYC, and has proven to be a massive and immediate hit with nostalgic gamers. And this isn't just an arcade; it's also a showroom and a retail outlet should you want to buy any of these classic bumper and flipper machines.



Steve Zahler

Owned and run by pinball fanatic Steve Zahler, an official pinball champion, and Steve Epstein, who owned and ran the famous Broadway Arcade at Times Square, Modern Pinball NYC sells new and classic pinball machines to the eager gaming public. But this isn't just a shop. It's an interactive showroom that echoes the arcades of yore, with gamers, as well as customers, lining up to drop coins and land those high scores. Priced somewhere around \$6,000 each, these restored pinball machines are up for sale should browsing (and playing) turn to buying.

Arcades have been on a continual downhill slide since the mid-90s, but Where Modern Pinball NYC has evolved is in delivering a strong appeal to nostalgic gamers. By offering more than just an arcade — you can have parties at the showroom, if you want, and invite all your buddies around to play pinball all night — it stands a great chance of surviving and is hopefully a sign of the dedicated gaming platform returning to life.

Check out the official website, and we want to hear from any locals who've stopped by the store to play a mean pinball.



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